

## Toan Tran

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105 Stadium Dr • Chapel Hill, 27514 • tltoan@ad.unc.edu • (336) 858-0631 • <https://ainztav.com/>

### Education

**UNC-CHAPEL HILL** – Chapel Hill, NC

Computer-Science (B.A), Media and Journalism (B.A), Entrepreneurship (Minor),  
2027 - Relevant Coursework: MEJO 487, MEJO 581, COMP 283, ECON 325, INLS 201

**Randolph Early College High School**

Asheboro, NC  
2024

### Experience

**UNC Institute for the Environment** – Chapel Hill, NC

**Development, Marketing, and Communications Intern**

*September 2024 – Present*

- Leading the migration of web content to the TarHeel Live website, ensuring accurate and efficient information transfer.
- Strategizing and executing targeted marketing campaigns for GiveUNC, increasing alumni and community engagement.
- Developing the institute's first ambassador program, promoting environmental advocacy and student involvement.

**Halcyon Studio** – Remote

**Website Developer**

*February 2024 – Present*

- Designing and developing custom websites using HTML, CSS, and JavaScript along other frameworks, ensuring responsiveness and user-friendly interfaces.
- Collaborating with clients to understand business requirements and deliver web solutions tailored to their goals.

**Paris Banh Mi** – Greensboro, NC

**Manager**

*May 2024 – August 2024*

- Managed daily operations of a fast-paced bakery and café, ensuring high service standards for a team of 10+ employees.
- Oversaw scheduling and payroll, ensuring compliance with labor laws and effective staffing.
- Analyzed sales data to improve product offerings, resulting in a 10% increase in profitability.

**DANS Studio** – Saigon, Vietnam

**Tattoo Apprentice**

*July 2024 – August 2024*

- Assisted lead tattoo artist with client consultations and design preparation, ensuring smooth tattoo processes.
- Managed appointment scheduling and client communications, maintaining a positive studio atmosphere.
- Gained hands-on experience in tattoo equipment maintenance and sterilization, ensuring compliance with health standards.

### Leadership & Activities

**Chua An Lac** – Greensboro, NC

**Temple Leader**

*July 2022 – Present*

- Developed and implemented educational programs, providing mentorship to members of all ages.
- Managed temple logistics, including event scheduling, budgeting, and resource allocation.

### Skills & Interests

**Technical:** CSS, HTML, JS, PYTHON, JAVA, React, JQuery,

**Language:** Vietnamese (fluent), English (fluent)

**Interests:** Tattooing, Volleyball, Tennis, Rock-climbing,